



FINANCIAL PLAN FOR COMMUNICATION SUMMIT 2012

GENERAL OBJECTIVES: The general objectives of the Congress are:

1. To establish learning opportunities, collaboration and interchange of ideas between Adventist Communicators of Inter America.
2. To work towards unifying the message and language from church communicators to the public

ATTENDEES:

1. The Communication Directors of Unions, Conferences/Missions, Universities,
2. Managers of Media Centers, and Radio Stations,
3. Individual members who are engaged in communication activities, outside the church organization.

SPECIFIC OBJECTIVES:

1. To train participants in communications skills;
2. Teach them how to maximize the use of technology in media;
3. Demonstrate how to use communication media more effectively and evangelistically;
4. Facilitate resource sharing and better collaborating among broadcast entities;
5. Facilitate greater content production for Internet, radio, television, and public broadcast facilities.

REGISTRATION FEE: Delegates: \$120.00 per person

INTER AMERICAN DIVISION: The Inter American Division will cover:

1. Materials
2. Meals
3. Transportation to and from the Miami Airport

FINANCIAL PLAN:

1. Unions will cover 50% of transportation & accommodation
1. Conference/Mission/ or other sponsoring organizations will cover 50% of transportation and accommodation, registration & per diem.

PRIVATE ORGANIZATIONS/INDIVIDUALS: Will cover all related expenses

NB: The voted .5% of tithe provision or individual travel budgets may be used to cover these expenses.

